



# 30 Day Social Media Content Challenge

*We've brainstormed a list of 30 content ideas for you to try on your different social media channels.*

1. Take a picture of your workspace
2. Answer a question
3. Introduce your newest employee(s) on social media
4. Share something popular
5. Interview a customer
6. Post a fill-in-the-blank
7. Share something about a community event you're looking forward to
8. Share something funny
9. Share your story
10. Share someone else's content
11. Share a TBT
12. Post something seasonal
13. Share some inspiration
14. Highlight a customer of the month
15. Share something about an event that you recently attended
16. Share an attention grabbing statistic
17. Ask your audience a multiple choice question
18. Create a video, featuring people or products from your business
19. Do a repeat of something that worked well
20. Share your latest email newsletter or announcement
21. Link to an infographic you think your audience will enjoy
22. Edit and share an image
23. Correct a common misconception that relates to your industry
24. Share your favorite book or something that's on your reading list
25. Give a shout out to another local business or organization
26. Show off your expertise with a helpful tip
27. Post something in celebration of a company milestone, birthday, or little-known holiday
28. Cross-promote your social channels
29. Ask people to join your mailing list
30. Thank your customers for their support

**There you have it: 30 ideas, 30 ways to reach your audience and build your online community.**

*Check out our blog for helpful examples from other successful small businesses and details on how you can put these ideas into actions!*

**#30daysofsocial**



You Don't Have To Shout To Stand Out: Networking Conversations That Inspire Interest And Create  
Conn ->>> <http://shurl.com/9t9yw>



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